



COLLIERS TAKE THE BULL BY THE HORNS

COLLIERS NEW OFFICE ENVIRONMENT IS NOT ONLY DRAMATICALLY DIFFERENT IN DESIGN TERMS BUT IT MAKES A CLEAR STATEMENT ABOUT THE ATTITUDE COLLIERS TAKES TO COMMERCIAL REAL ESTATE IN THE BAY OF PLENTY.

Step into Colliers on Cameron Road, opposite the Tauranga Domain, and you enter sharp looking offices where a New York theme has been executed in witty, clever and extremely practical expression.

"New York is the biggest city in the world," says Colliers' Simon Clark. "Tauranga is no longer the little town I came to 20 years ago. It is now a big city. Colliers is the largest commercial real estate company in New Zealand. We take the big city approach to the way we do business here."

The New York theme grew out of a collaboration between Simon and Rachel Tabb of Bubble Interiors. Simon had an idea around a subway map where the names were all local street names representing the areas where Colliers does business. From there grew concepts of offices and workspaces referencing New York landmarks. The first task was to ensure that the existing offices could be spatially adapted to meet Colliers' needs. "We wanted open plan offices with

plenty of communal space for staff and clients but also with some individual meeting rooms and more confidential areas."

The New York/ Tauranga subway map now graces one wall of a black and white reception space with stainless steel fronting the administration desk, bench seating, a high café style table and remote controlled back lit Colliers sign. Offices and meeting rooms fan off it. One wall of the Brooklyn Room features the famous bridge; in Times Square you are seated at multi-hued chairs which pick up the tones of walls which literally surround occupants with a nonstop image of New York's busiest square. Central Park is a calm white and stylishly rustic room featuring vertical vegetation. Offices evoke Manhattan and the New York subway. A giant bull image roars the theme of the brokers' room, named, of course, Wall Street. The result is spectacularly successful in achieving its purpose in creating an invigorating and inspiring

workplace without ever losing sight of the fact that this is an office where business gets done.

COMMERCIAL CONCENTRATION

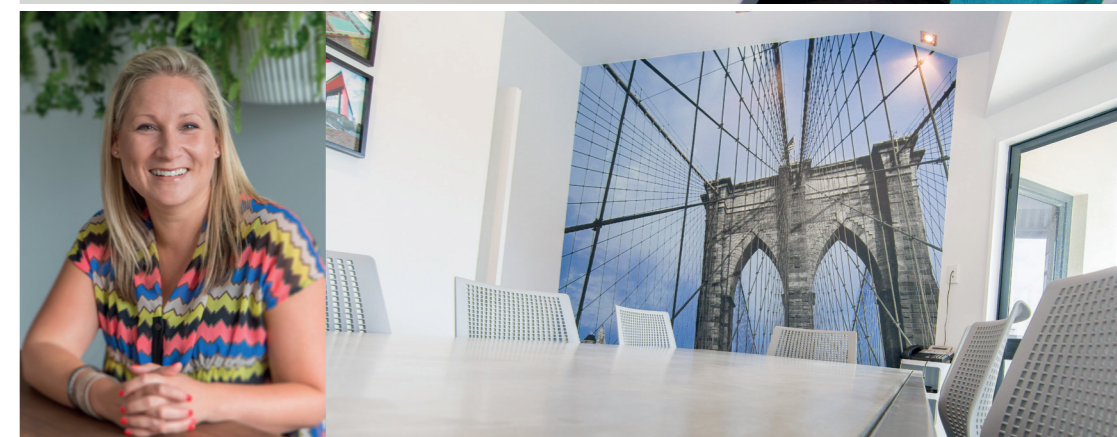
Colliers is purely a commercial real estate company. Their focus is on providing a superior specialist commercial real estate service by a small but highly effective team. The team combines individual expertise with a very broad based local knowledge and experience in the Bay of Plenty commercial market. "I have seen this city's growth over twenty years here, ten as franchise owner of Colliers," says Simon Clark. "Witness the huge developments on the city fringes and you see a small city rapidly becoming a large one and attracting the sort of industry and infrastructure large cities need." Simon specializes in industrial sales and leasing as well as investment sales. "There are excellent opportunities for investment in the commercial sector in a city with an economy so clearly expanding."



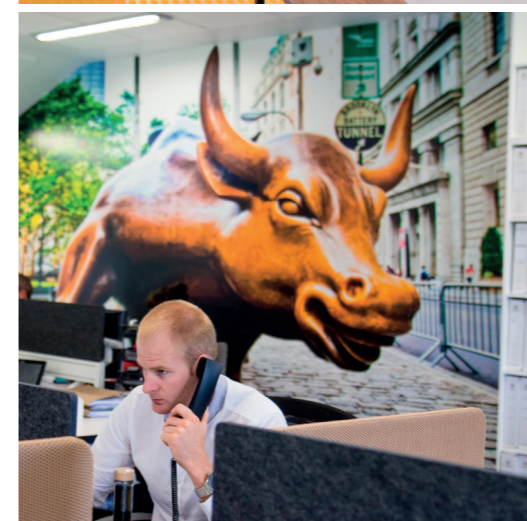
The Tauranga Colliers team is a market leader in the sale of commercial property, including tenanted investments, vacant land and buildings and has handled some of the largest development projects in the Bay of Plenty. Grant White has had many years in general business sales and leasing including motels, hotels and another strong growth area, the child care centre. He says the volume of work Colliers are handling is increasing as the economy ramps up. "We had our busiest ever four months at the end of last year," he recalls. "Of course it was exactly when the renovations were happening, all of us working in one room." Colliers run a tight knit team with five in the field and two support staff. Staff stability ensures a huge bank of experience in the



Erica MacDonald, Simon Clark and Grant White of Colliers



Rachel Tabb of Bubble Interiors



Bay Of Plenty commercial sector. "We cover the full gambit, but in depth, offering a service backed with the knowledge we have garnered in years at the 'coalface' of the region's growth," says Simon. It may not be New York yet but Colliers are confident the environment they operate in is a big city gaining its own confidence as a professional, commercial and industrial hub.

ENVIRONMENT WITH IMPACT

"Your environment is your bubble, reflecting you, your people and your brand," say Bubble Interiors, whose designers Rachel Tabb and Anja Lee both hold Bachelor of Design Degrees with Honours from Unitec, Auckland. Rachel previously worked for the very innovative Jasmax in Auckland and Anja for large architectural practices in Melbourne. Having returned to Tauranga as young mums they decided to combine their considerable skills, experience and ability in offering a specialist commercial interior design service. They pride themselves on

their comprehensive approach, from finding suitable tenancies, space-planning and preparing architectural drawings through to furniture procurement and final furnishing; and on design solutions with 'wow' factor that genuinely support and promote their clients' businesses.

"Colliers was a wonderful team to work with, and we are delighted with their enjoyment of their workspace and their client's reaction to it," says Rachel.

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